# Rob Lajoie, VP Financing and Consulting Alberta North

# Rob Lajoie has a passion for small business, with over 20 years in the Manitoba Financial Sector with past 17 with Business Development Bank of Canada (BDC). We are Canada’s business development bank and the only financial institution dedicated exclusively to entrepreneurs. BDC supports entrepreneurs in all industries and at all stages of development from more than 115 business centres across Canada and online at bdc.ca. We’re committed to the long-term success of Canadian entrepreneurs and have the tools and experience to help make it happen! We complement the role played by private-sector financial institutions and have been serving Canadian entrepreneurs since 1944.

# In my current role as Vice President, Financing and Consulting, I lead our Sales and Relationship teams in Alberta North, 4 business centres in Edmonton, as well as offices in Red Deer, Grande Prairie and Fort MacMurry. The team is responsible to work with SMEs across the Province in helping understand their needs to grow their businesses through our Financing and consulting solutions.  Graduate with B Com from Université de Moncton. Born and raised in Manitoba.